



Sponsorship Opportunities



Join us

As Partners and Sponsors, you make it possible for Ukandu to provide hope, joy, and connection for families impacted by childhood and adolescent cancer. At Ukandu, we recognize that cancer diagnoses affect the whole family, which is why we've created this option for families to find respite together and create lasting memories and a robust community of support.

Ukandu is Oregon's largest and longest-running provider of medically supervised programming. We want to invite you to be part of our work.

Ukandu offers four distinct opportunities to contribute each year.

The Match Sponsorship for Ukandu's year-end fundraising campaign; Ukandu's Wine & Dine event, highlighting a selection of Portland's elite restaurants and Pacific Northwest wineries for a hearty sampling of Portland's finest fare; Ukandu's annual Golf Tournament, which allows hacks and pros to enjoy a competitive round together; or, you can become a Ukandu Featured Partner. This is an opportunity for your company to become an integral part of our work and receive recognition not just during the event season, but year-round.

At Ukandu we believe your sponsorship must provide mutually beneficial returns. If you want to participate but don't see a specific package that fits your organizational needs, please contact our Development Director.

Please review the following information and feel free to reach out with any questions or even to suggest your own ideas that might help us support these deserving families.

Jason Hickox
Executive Director
jhickox@ukandu.org

Johnna Loreen
Development Director
jloreen@ukandu.org







Ukandu is excited to offer this Featured Partner opportunity for your company to become an integral part of our work and receive year-round recognition. Your support allows us to lease the facility where we hold our flagship program, Camp Ukandu, making you a true partner with Ukandu yielding benefits that extend beyond the event season.

Featured Partner \$50,000

- 30-second video from Featured Partner sharing their support for Ukandu, followed by a 10-second thank you message from a member of the Ukandu community, on our website
- Recognition on Ukandu website as Featured Partner
- Prominent logo placement with live link as Featured Partner on all event pages
- Live link and logo shared in all Ukandu marketing emails for that year.
- Verbal announcement of Featured Partner at beginning and end of all fundraising events and virtual programs





Giving to a great cause can and should be a chain reaction of compassion. When companies match donations made by individuals, they become a vital part of our work by amplifying the impact that we make in the community.

As we carry out our annual End-of-Year campaign, we are looking for companies that share our passion for bringing hope and joy to families affected by childhood cancer to match these End-of-Year donations, up to \$30,000.

Your matching donations will encourage other donors to give, and together your contributions will enable Ukandu to broaden our impact and serve even more children and families in the new year than we would otherwise be able to.

End-of-Year Campaign Match - \$30,000

The campaign begins on November 21 and runs through December 31

- Company logo on Holiday Campaign online donation page
- Company logo featured on website
- 30-second video from company featured on website during the campaign
- Company logo featured in campaign emails





Annual Golf Tournament

Friday, September 5, 2025 | Tournament begins at 12pm | Dinner & Awards: 5pm - 7pm
Riverside Golf & Country Club

Ukandu's Annual Golf Tournament is not your average charity tournament! As one of the few charity tournaments held on a Friday, this event provides an opportunity to play at the exclusive Riverside Golf and Country Club. It is the perfect opportunity for golfers to leave work early, enjoy an afternoon round, and invite family and friends to join for a wonderful cocktail hour, exciting prizes, and live music - all while helping to bring hope and joy to families impacted by adolescent and childhood cancer.

This scramble, low gross score tournament, allows hacks and pros to enjoy a competitive round together while maintaining an efficient pace of play. A box lunch will be provided on the cart and golf will be followed by cocktails, appetizers, and awards reception. Sponsorship of the golf tournament provides great exposure for your company to a group of philanthropic golfers.

[Click here to email Ukandu Development Director, Johnna Loreen, and secure your package today!](#)





Annual Golf Tournament

Friday, September 5, 2025 | Tournament begins at 11am | Dinner & Awards: 4pm - 7pm
Riverside Golf & Country Club

Presenting Sponsor - \$50,000

**One available*

- 8 rounds of golf with 4 golf carts
- A Ukandu-produced 30-sec video explaining why your business supports Ukandu
- Presenting sponsor recognition with every event announcement/mention
- Dedicated blog post featuring your business as a presenting sponsor
- Recognition in Ukandu Newsletters from August to October
- Logo on annual Ukandu Family Camp branded swag, up to 150 items
- A Ukandu-produced photo at Ukandu Family Camp featuring your company logo alongside participants
- Business logo on each tournament golf cart
- Option to staff hole and distribute marketing items
- Prominent logo placement on event webpage
- Special Recognition on Ukandu social media
- Verbal recognition from Executive Director during awards reception
- Logo on 3'x6' vinyl banner
- Featured as presenting sponsor on event webpage and marketing emails
- 8 additional tickets to dinner and awards reception
- Logo on trophy for 1st place gross
- Recognized as Gold Sponsor at **Wine & Dine** (10 tickets to the event included)

Platinum Sponsor - \$20,000

**One available*

- 4 rounds of golf with 2 golf carts
- Option to staff hole and distribute marketing items
- Linked business name on event webpage
- Recognition on Ukandu social media
- Verbal recognition during reception
- Logo on 3'x2' poster at registration
- Business logo featured in all event marketing emails
- 4 additional tickets to dinner and awards reception
- Logo on trophy for 1st place net
- Recognized as a Bronze Sponsor at **Wine & Dine** (4 tickets to the event included)

Gold Sponsor - \$10,000

**Two available*

- 4 rounds of golf with 2 golf carts
- Option to staff hole and distribute marketing items
- Linked business name on event webpage
- Recognition on Ukandu social media
- Recognition during awards reception
- Logo on 3'x2' poster at registration
- Business logo featured in all event marketing emails
- Logo on 2nd place gross and net trophies
- Recognized as a Booth Sponsor at **Wine & Dine** (2 tickets to the event included)

Silver Sponsor - \$5,000

**Four available*

- 4 rounds of golf with 2 golf carts
- Option to staff hole and distribute materials
- Linked business name on event webpage
- Recognition on Ukandu social media
- Recognition during awards reception
- Logo on poster at driving range
- Business logo featured in all event marketing emails
- Logo on Longest Drive or KP trophy

Hole Sponsor - \$1,500

**ten available*

- Signage with logo at one hole (tee or green)
- Option to staff hole and distribute materials
- Linked name on event webpage
- Recognition during awards reception
- Business name listed in all event marketing emails

If you'd like to participate but don't see a sponsorship package that fits the needs and values of your organization, please reach out to Ukandu Development Director, Johnna Loreen, at jloreen@ukandu.org to talk more about a customized package

Ukandu Annual Golf Tournament

Ukandu's Annual Golf Tournament offers sponsors exposure to a diverse, engaged, audience through on course activation, social media, web promotion, and more.

Ukandu's Golf Tournament garners over 40,000 impressions across social media, web, and email platforms - including personalized blog and social media posts.

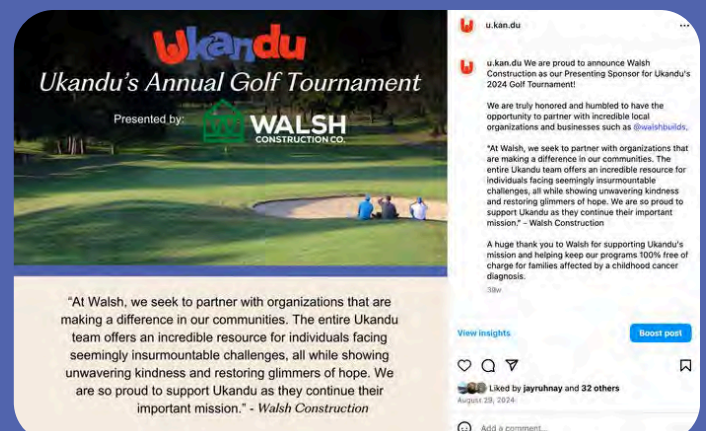


Your involvement with Ukandu's Golf Tournament will provide access to:

- Recognition in event signage, program and presentation slides, seen by 150+ attendees
- Inclusion in 12+ event emails each reaching 2200+ contacts
- Personalized online recognition through web and social to an audience of 3,200+

Included media coverage can include

- Dedicated social media posts
- On-course interaction and engagement
- Dedicated blog post
- Prominate logo placement on webpage and on-course





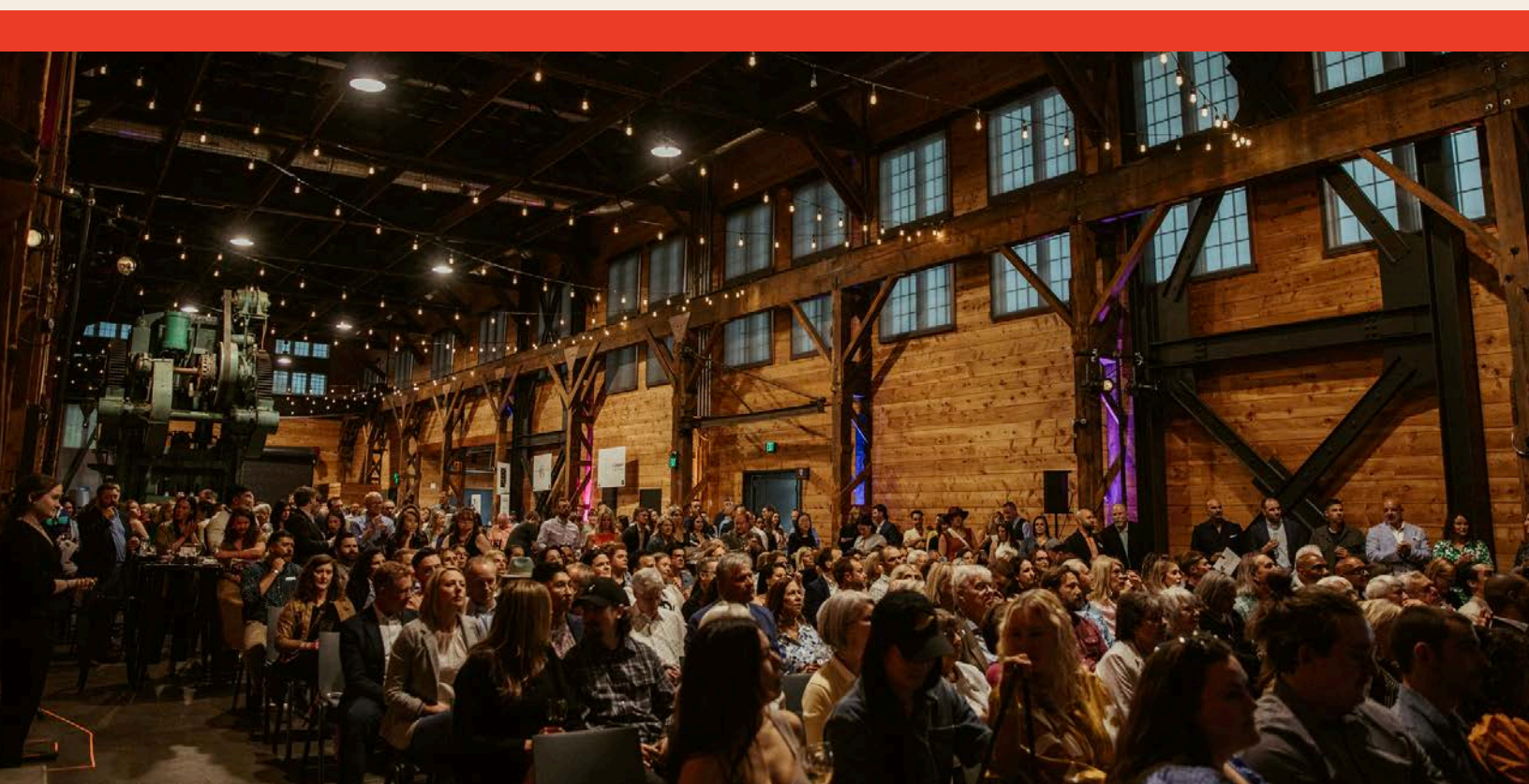
Wine & Dine for Hope & Joy

Thursday May 15, 2025 | 5:30pm - 9:30pm | The Redd on Salmon

The Wine & Dine for Hope and Joy is an event like no other. This sophisticated but decidedly un-stuffy affair encourages attendees to interact with our chefs and wine-makers up close. Each chef will share their signature recipes and winery representatives will regale you with the tasting notes and viticultural details of their wines allowing you to walk away feeling like a sommelier.

This is a 'mix and mingle' event which allows revelers to visit all twenty food and wine booths, or return to their favorite spot for unlimited generous sips and hearty bites. Our distinguished partners have included Kachka, Arden, Republica, Le Pigeon, Flaneur, Lingua Franca, Bethel Heights and Kelley Fox to name a few.

Attendees enjoy live entertainment while meeting Ukandu staff, board members, and volunteers. Most importantly, attendees hear from those who have attended our programming and learn why they refer to us as their "Ukandu Family."





Wine & Dine for Hope & Joy

Thursday May 15, 2025 | 5:30pm - 9:30pm | The Redd on Salmon

Presenting Sponsor - \$30,000

*One available

- 20 tickets to the event and reserved seating
- A Ukandu-produced 30-sec video or one-minute stage time speaking about why your business supports Ukandu
- A Ukandu-produced photo at Camp Ukandu featuring your logo alongside participants
- Company logo on annual Camp Ukandu branded swag
- Dedicated Ukandu blog post featuring your business as presenting sponsor
- Recognition in Ukandu Newsletters from April to June
- Recognized as Gold Sponsor at the annual Ukandu Golf Tournament
- Presenting sponsor recognition on every event announcement/mention, including on Ukandu's homepage during April and May
- Verbal recognition from Executive Director at event and a dedicated program slide
- Special recognition on Ukandu social media
- Featured as presenting sponsor on event signage, webpage, all event emails, and printed program
- Recognition in all event press releases
- Gift basket of featured wine and gift cards from participating wineries and restaurants
- A wine-tasting experience from a distinguished winery
- Corporate name on event napkins (over 3,000 impressions)

Platinum Sponsor - \$15,000

*Two available

- 15 tickets to the event and reserved seating
- A Ukandu-produced photo at Camp Ukandu featuring your logo alongside participants
- Recognized as Silver Sponsor at Golf Tournament
- Verbal recognition from Development Director at event
- Recognition on Ukandu social media
- Dedicated sign with corporate name and logo at event
- Linked business name on event webpage
- Business logo featured on all event emails
- Business name printed in event program

Gold Sponsor - \$10,000

*Three available

- 10 tickets to the event
- Recognized as Hole Sponsor at Golf Tournament
- Recognition from event stage via all sponsors slide
- Recognition on Ukandu social media
- Dedicated sign with corporate name and logo at event
- Linked business name on event web page
- Business logo featured on all event emails
- Business name listed in printed program

Silver Sponsor - \$5,000

*Five available

- 6 tickets to the event
- Recognition from event stage via all sponsors slide
- Recognition on Ukandu social media
- Dedicated sign with corporate name and logo at event
- Business logo featured on all event emails
- Business name listed in printed program

Bronze Sponsor - \$2,500

*Five available

- 4 tickets to the event
- Recognition from event stage via all sponsors slide
- Recognition on Ukandu social media
- Linked business name on event web page
- Business name listed on "all sponsors" sign at event; on all event emails; and in event printed program

Booth Sponsor - \$1,000

*Twelve available

- 2 tickets to the event
- Recognition from event stage via all sponsors slide
- Business name listed on "all sponsors" sign at event and on all event emails
- Signage with company name on (1) 8.5"x11" table top sign at one vendor booth

If you'd like to participate but don't see a sponsorship package that fits the needs and values of your organization, please reach out to Ukandu Development Director, Johnna Loreen, at jloreen@ukandu.org to talk more about a customized package



As our annual marquee event, Wine & Dine offers sponsors exposure to a vast, engaged, audience through local media coverage including local television, radio spots, online influencers, social media, and more.

Wine & Dine garners over 300,000 impressions across social media and email platforms - including 50+ posts from local Influencers with a combined following of over 125K.



Your involvement with Wine & Dine will provide access to:

- Recognition in event program and presentation slides, seen by 300+ attendees
- Inclusion in 12+ event emails each reaching 2200+ contacts
- 50+ posts from local influencers such as @nomnom_nori

Previous media coverage includes:

- KGW Hello Rose City
- Koin 6 Morning Show
- Kink FM
- Eater PDX
- Willamette Week

